

The logo features the letters '4RG' in a stylized font. The '4' is green, the 'R' is purple with a globe icon inside, and the 'G' is blue. To the right of '4RG', the words 'For Our' are stacked above 'Grandchildren', both in a green sans-serif font.

4RG For Our Grandchildren

4RG Annual Report 2022-2023

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1. Introduction

This report contains summary reports of the committees and working group activities of the For Our Grandchildren for the period ending in spring 2023.

The financial reports reflect the activities of the fiscal year ending December 31, 2022.

Thank you to the various board chairs for submitting reports on committee activities.

2. President's Report

2022 was another challenging year with COVID but, in addition to mastering Zoom, we have also gone back to holding some live events.

Under our new by-laws and committee structure we have extended the number of people involved in getting stuff done. There is still room for improvement in the way we work, but I am proud of the way we have come together in this new structure with relatively few growing pains.

Thank you to the Board members who have made this change, and thanks to the new members who have joined us and taken on roles on the working committees within our new organization structure. Thank you especially to those who have taken the lead as committee chairs.

The committee reports that follow tell more details of what we have done, but I'd like to particularly highlight the Political Action Committee which worked hard to bring attention to the issue of climate action in the provincial and municipal elections. They also held the Celebrate the Climate Emergency event after several COVID related delays and a weather emergency on the day the event took place.

Also, note that the Communications Committee has started tracking our reach across all our communications platforms and have set a target for 2023 to increase this by 10%.

3. Financial Report

The table below shows the picture of our financial activities for 2022 with 2021 presented as a comparison. We should highlight a couple of things.

Revenue from donations is back to regular small ones from various sources. We have introduced a "Donation In Kind" category for expenses incurred but not claimed. Our events with our partners generated most of our revenue. Sales of bumper stickers have increased.

We had expenses for the Tree, Health, and Emergency Celebration events. We donated a tree planted in memory of Jessica Dalliday and sponsored a film at Re-Frame. We had significant expenses for both the provincial and civic elections.

The financial statements show that we are volunteer run so that there are no staff expenses.

All income and expense items balance with our bank statements.

Thanks to Kate Grierson for her support on the finance team and her work developing the new budget process that will take effect in 2023.

Finally we welcome Ruth Perkins to our Finance Committee. Based on Ruth’s suggestion we will start tracking revenues and expenses by committee and event in 2023.

Respectfully submitted

Steve Russell,

Chair 4RG Finance Committee.

2022 4RG Financial Statement			
Category	2022	2021	Notes
Revenue			
Donation	\$1,032.27	\$11,993.59	Donations from various sources
Donation In Kind	\$445.62		Expenses not claimed
Event	\$1,567.80		Partnerships for Events
Interest	\$8.98	\$8.70	
Sales	\$230.00	\$49.00	Bumper Stickers
Sponsorship	\$200.00		Refunded from previous year
Total	\$3,484.67	\$12,051.29	
Expenses			
Admin		\$905.25	2021 - Legal Fees
Event	\$4,210.70	\$100.00	Tree, Health, Emergency Celebration
Internet	\$463.51	\$617.99	Website Costs
Material	\$302.84	\$444.15	Poster Boards
Memorial	\$649.74		In Memory of Jessica Dalliday
Printing	\$2,434.79		Election Fliers & Event Posters
Sponsorship	\$107.80	\$883.75	
Miscellaneous	\$39.75	\$100.00	
Total	\$8,209.13	\$3,051.14	
Balance Sheet			
Opening Balance	\$19,674.86	\$10,674.71	
Closing Balance	\$14,950.40	\$19,674.86	

4. Governance Committee Report

To begin, I would like to offer my sincere thanks to the other members of the Governance Committee, Guy Hanchet, Connie McCracken, and Steve Russell for their significant contributions over the past year. Governance is certainly not the glamorous part of organizations, but good governance is critical to well run organizations and that is no different for For Our Grandchildren.

The Governance Committee met monthly except for the summer months and 2021 was mainly spent developing a new set of Bylaws which was a very time consuming but worthwhile exercise. With that behind us, our key priority and main focus in 2022 was spent developing a new process for the recruitment of Board members as there were several vacancies on the Board. This process included a skill set needs analysis and a new, slightly more formal approach, to Board recruitment.

I am very pleased to report that we had a very successful recruitment and as the Bylaws permit, on the recommendation of the Governance Committee, the Board appointed three new Board Members late 2022 and we were very pleased to welcome Geoff Daw, Mary Ellen Abberger, and Mark Bullock to the Board. Each has already provided great support to Board activities.

Also, we are very pleased to welcome Ruth Perkins to the Board effective at the AGM. Ruth will be another great addition to our Board.

Looking ahead to 2023, we have several key issues to deal with and we look forward to addressing them over the next twelve months.

Respectfully Submitted,

David Morton

Co-Chair Membership and Governance

5. Membership Committee

As I mentioned in the 2021 AGM report, the official website membership link to be a member of For Our Grandchildren was launched December 2, 2020.

At the end of 2021 For Our Grandchildren members (including Board members) totaled 66 and many new members got involved in the four main committees: Political Action, Communications, Events Planning, and Governance and Membership. We now also have a Finance Committee.

During 2022 I continued to send out a Welcome email to new members asking if they'd like to chat about any questions they had, or how they might like to get involved.

And I am happy to say that at the end of December 2022, we had a total of 94 official members - with 25% of those members on one or two committees or sub-committees. Others on the membership list responded to emails I sent out to advise when we needed

volunteers to hand out bookmarks, to attend 4RG Meets, and help at Political Action rallies and more.

We were also fortunate in 2022 that Malaika Collette agreed to become a highly respected member of the 4RG Board.

This year I am happy to announce that Theresa Godin has agreed to act as Membership Social Convenor on the Membership Committee, so we can look forward to some fun events to get to know each other.

A big thank you to all of our members for all of the ways they have developed the growth of For Our Grandchildren and are helping with the climate change emergency!

Respectfully submitted,

Connie McCracken

Co-Chair, Membership & Governance Committee

6. Political Action Committee Report

The Political action Committee was very busy this year with two elections to respond to: Provincial and Municipal. The two election campaigns cost \$2495; the protests cost \$100 and Protect the Planet cost \$2131.

For the Ontario election the committee produced a pamphlet that outlined the platforms of the four main parties that related to the climate crisis. There was no judgement on the part of 4RG but the obvious choice for the climate was not the Conservatives. These 6000 pamphlets were handed out at the Saturday markets and distributed door to door. Both campaigns involved a number of 4RG members and supporters at the markets and for the door drops. It was a great way to give people something most were comfortable doing. Thanks to Connie McCracken for distribution support. Sheila Howlett and Jim Abel were also very helpful in the distribution of all pamphlets.

For the municipal campaign, the research was expanded to include the efforts of the past council including a report card of councillor voting records. This pamphlet was used in both market and door-to-door drops. The other effort included a survey designed for city and county use. In the city, 59 surveys went out while 79 were distributed in the townships with a 50% return from the county and close to 60% return in the city. The results of the survey were posted on the 4RG website. Over 5000 pieces of literature directing readers to the website were dropped or handed out in the city by over 25 willing workers from 4RG. In addition, small ads were purchased in Peterborough this Week but were thought to have little or no result in electing progressive candidates.

The follow-up discussion has centered around the effectiveness of the print distribution of our messages. The survey was very respectfully treated by most candidates and we are using their responses as the basis of our follow-up work with the various councils. Unfortunately, we could see no correlation between the pamphlet distribution and the

web-page visits, for example, and (that action in the past election had produced a spike in website visitors meaning?). We will continue to deliberate the approach for future elections – and we have another 4 years to hone our skills.

It should be mentioned that several people made outstanding contributions to these political actions: Mark Bullock spent many hours on research, editing and writing, particularly on the municipal survey. Mark was also our star door-to-door (d-t-d) distributor in all three elections. Alan Slavin developed much of the Federal pamphlet, and helped with the other two as well as distributing d-t-d. Lee Castiglione helped direct the provincial pamphlet and Richard Peachy's graphics made everything look most professional.

Other activities this year included a “Protect the Planet” event which was designed to coincide with the third anniversary of the city’s declaration of a Climate Emergency, and about 1 month before the municipal election. In spite of major weather obstacles, over 200 people attended a dance begun by Indigenous friends, continued by the Weber Brothers and Irish Millie, and punctuated by youth perspectives. Five municipal candidates paid \$40 each for tables to present their literature and meet the public. It was the first time that activists had come together in over two years and the excitement was palpable. The organizing committee involved Tricia Clarkson from PACA, Connie McCracken and Kate Grierson from 4RG, Marion Burton from the Labour Council and Linda Slavin wearing both a 4RG and a PACA hat.

Our final activities centered around public demonstrations (five in all), two of which were part of a Canada-wide initiative. Youth played a big part in most activities and took leadership roles as speakers, walkers, and message developers. The events were developed quickly but still attracted an average of 80 people each.

The Political Action Committee is comprised of Mark Bullock (Recording Secretary), Robert Lockhart, Tom Henderson, Mary Ellen Abberger, Lee Castiglione, Malaika Collette, Peter Currier, Don Kopp, Caroline Tennant, Guy Hanchet and Alan Slavin. Doug Mason has worked with the group and Ruth Perkins may join us soon. It is a dynamic group with fresh ideas and volunteers to everything suggested. It has been very rewarding to work with this group and I thank them all!

Respectively Submitted

Linda Slavin

Chair, Political Action Committee

7. Events Committee Report

A Bit of History

The first brainstorming Events Committee meeting took place March 18, 2021. But COVID restrictions played havoc with our plans. Scott and Beth McKinlay and I wanted to

go online to provide mini-information events online as we couldn't get together in person. This would be a place for members to get to know each other a bit and to provide information to anyone interested in the climate change emergency. The resulting 4RG Meets began May 2021 and are still going strong. (See report from Scott and Beth below)

Thanks & Appreciation

Our Events could not be realized without the help of all the members that have and are participating on the 4RG Events Planning Committee.

Steve Russell, Kate Grierson, Helen Bested, Kim Greig, Ruth Perkins, Richard Peachey, Jane LowBeer, Ashe Woodward, Mark Bullock, MaryEllen Abberger, Theresa Godin and Sharon Hill.

Responsibilities

The main objective of the Events Committee is to brainstorm upcoming events and then form sub-committees for specific events. Once sub-committees are formed the Events committee will follow the progress of each group and provide help and support. The Chair of Events reports the progress on each event to the Board for approval.

Deciding on new events is a result of the committee analyzing the results of each event and deciding what direction we should focus on for the following year to try and reach a greater audience to help with the climate change emergency.

EVENTS HELD IN 2022

Tree Event, May 15th "Trees for Canopy Conservation"

COMMITTEE: A big thank you to all of the help and hours of work these great members spent on organizing the tree event: Steve Russell, Kate Grierson, Guy Hanchet, Helen Bested, Peter Currier, Mark Bullock, Ruth Perkins, Dave Sumner, Jane Davidson, and Beth and Scott McKinlay for providing and helping with the Ribbon Tree. This is when we first met Theresa Godin. And member Glen Caradus, honoured us with his Paddling Puppeteer presence.

COLLABORATORS: We are grateful to GreenUp/Ecology Park for all of their help and support, especially Vern Bastable. Also, Camp Kawartha, Catchacoma Forest Stewardship Committee, Kawartha Land Trust, Otonabee Region Conservation Authority, Peterborough Alliance for Climate Action, Sacred Water Circle, Crafts with Sheila Potter, and Peterborough Kawartha Rotary

The tree event was our biggest endeavour of the year and morphed from being based in Ecology Park with GreenUp as our main collaborator to resulting in our collaboration with the City.

The City was to hand out 200 trees as part of their Tree Canopy mandate. 4RG organized information booths to interest people in helping with the climate change emergency and invited collaborators to join us.

Our collaborator list was impressive and they commented that the 4RG portion of the event was well organized. We planned that participants in the City give-away would come and pick up their free tree after passing by our displays.

Although attendance did not end up as large as we had hoped, it was great that this was one of our first events to include and meet new members in person.

Health Event, November 14th “Climate Change is Affecting Your Health” in the Peterborough Area.

COMMITTEE: A Big thank you to Kim Grieg for agreeing to help co-chair this event and do such an awesome job, especially helping to get the Peterborough Public Health on board. We had awesome committee members: Steve Russell, Helen Bested, Geoffrey Daw, MaryEllen Abberger, Ashe Woodward, Joanne MacKinnon, Karen Essex and Richard Peachey.

The main purpose for this event was to educate people as to how Climate Change is Affecting Peterborough and that these changes are affecting our health locally. We thank 4RG Board Member, Drew Monkman for his excellent presentation on the local climate reality and Medical Officer of Health, Dr. Piggott for his caring and informative presentation on health issues caused or worsened by climate change in our area.

Peterborough Public Health personnel were more than helpful, providing space, helping with finances and providing their technical team to organize the online presentation. Their Publicity team also went above and beyond to promote this event.

We were hoping that this event could be in person, but once again we were thwarted and COVID changed our plans to an online presentation only.

Climate Change Emergency Declaration Celebration

Although this event was spearheaded by Linda Slavin of the Political Action Committee, I was involved greatly and wanted to mention this grand event to celebrate the accomplishments of the 2021 Board on their work to get the City to declare a climate change emergency.

4RGmeets Report 2022

Submitted by: Beth and Scott McKinlay

Average number of screens: 47 (40, if we remove Peterborough Public Health presentation)

After much tinkering, we have developed effective procedures for the planning, hosting and post-meeting tasks associated with each 4RGmeets. We have learned and feel more comfortable using the following platforms: Zoom – registration, hosting, recording;

Canva - social media for group work; and YouTube - video editing. We now have a 4RG channel on YouTube. If permission is given by presenters, a video is uploaded to YouTube, with links posted on the 4RG webpage.

Several files outline all the details associated with planning (ex: standard emails to organize with presenters; zoom and gmail registration/mass email reminders; social media on FB and IG), hosting (ex: scripts; tech info; land acknowledgement guidelines) and follow-up (ex: video conversion/editing and posting). These files can be found by following this path in Dropbox: 4RG - Committees - 4RGmeets. Related passwords have been forwarded to Guy for back up.

Our presenters volunteer their time and expertise. They are associated with environmental groups, Curve Lake, and/or local businesses. With one exception, all presenters are from the Peterborough region. All our presenters receive a beautiful thank-you card.

We are beyond grateful to the involvement of any 4RG member who has offered ideas for topics and possible speakers, as well as to those who have helped out with co-hosting – Guy Hanchet, Malaika Collette, and Mary Ellen Abberger. We look forward to making these meetings more interactive for our audience.

Our plan moving forward is to collaborate more with active volunteers of 4RG who would like to co-host, and/or take on small “speaking roles” – introductions, land acknowledgements, and thanking the speaker. Our goal is to introduce our board and members to our audience, and hopefully entice new volunteers to join us.

Topics presented in 2022 can be summarized under these three headings:

1. Nature – water, trees, gardening, connecting to nature
2. Introducing alternatives: regenerative farming, local economies, nutrition for the planet and human health, clean energy (solar), low waste living
3. Climate: science, impacts on health

Date	Topic	Presenter (Host)	Screens
Jan 10/22	Regenerative Farming	Pat Learmonth (Beth, Scott)	75
Feb 07/22	Localization - A Love Story	Cheryl Lyon (Beth, Scott)	57
Mar 14/22	Sacred Water	Dorothy Taylor (Beth, Scott)	39
Apr 11/22	Trees and Climate Change	Cathy Dueck (Beth, Scott)	40

May 09/22	Gardening in a Time of Climate Change	Deborah Pearson (Scott)	33
Jun 12/22	Climate Science	Scott McKinlay (Guy)	42
Aug 8/22	Your Better Sense of Nature	Jacob Rodenburg (Malaika)	32
Sep 12/22	Good Food for You and the Planet	Puneeta Chhitwal Varma (Beth and Scott)	23
Oct 3/22	Clean Energy for Home Owners	Jean-Pierre Pawliw (Beth, Scott)	30
Nov 14 /22	Health Event - Climate Change is Affecting Your Health	Collaboration with Ptbo Public Health & Dr.Piggott (Mary Ellen Abberger)	110
Dec 12 /22	Finding the Balance with Low Waste Living	Elsbeth Cossar Practically Zero Waste Podcast (Beth and Scott)	35

SOME EVENTS WE ARE WORKING ON FOR 2023

We are hoping to reach a new audience this year, to entice more membership to help with the climate change emergency. To participate, watch for details on the 4RG website, social media, etc. Or contact me if you'd like to be involved with the planning of events.

First Friday Crawl: Thanks to Co-Chairs, Theresa Godin & MaryEllen Abberger along with their great committee 4RG will be collaborating with the First Friday Art Crawl Committee. It should be a fun and informative event that will focus on a message of HOPE for the future.

Walks in Nature: Thanks to Chair, Kim Greig & her team, two walks will be organized. The purpose being that if we can get more people to enjoy and realize the importance of nature, they will be more inclined to a part of helping to preserve it.

Prince of Wales School: Thanks to Ruth Perkins for agreeing to Co-Chair this event with me. Plans are being discussed for For Our Grandchildren to provide some fun and informative presentations to enlighten children and their families about the climate change emergency.

10th Anniversary Celebration: I am happy to announce that the Peterborough Chapter of 4RG will be celebrating its tenth anniversary this year and details for a celebration are underway!

As you have read, it's going to be a busy and exciting year for 4RG. Thanks to all that help with these events - your participation is greatly appreciated!

Respectfully submitted

Connie McCracken,

Chair, 4RG Events Planning Committee

8. Communications Committee Report

Respectfully Submitted

Geoff Daw,

Chair Communications Committee

Overview

The communications committee had an active year on all of our communications channels. We continue to expand and increase our activity on our social media, newsletter and website platforms as well as increase the number of subscribers and views.

For the upcoming year we hope to continue to expand activity on our channels and non-digital media.

Communications Committee Members

The following are the members of the communications committee - Scott McKinlay, Dave Sumner, Richard Peachey, Guy Hanchet and John Woodger. I would like to thank the members of the committee for their hard work and dedication to the committee and 4RG.

Communications Committee Key Accomplishments

- Continued activity on our 4 communications channels - Website, newsletter, Facebook and Instagram.
- Hired a part time Instagram media person to create more posts on Instagram.
- Fine tuned our communication channel tracking metrics.
- Supported very active provincial and municipal election campaigns.
- Newsletter subscribers up to 941, Facebook Followers up to 488.
- Minor refresh/cosmetic changes on the website.
- Updated Communications Committee mandate.

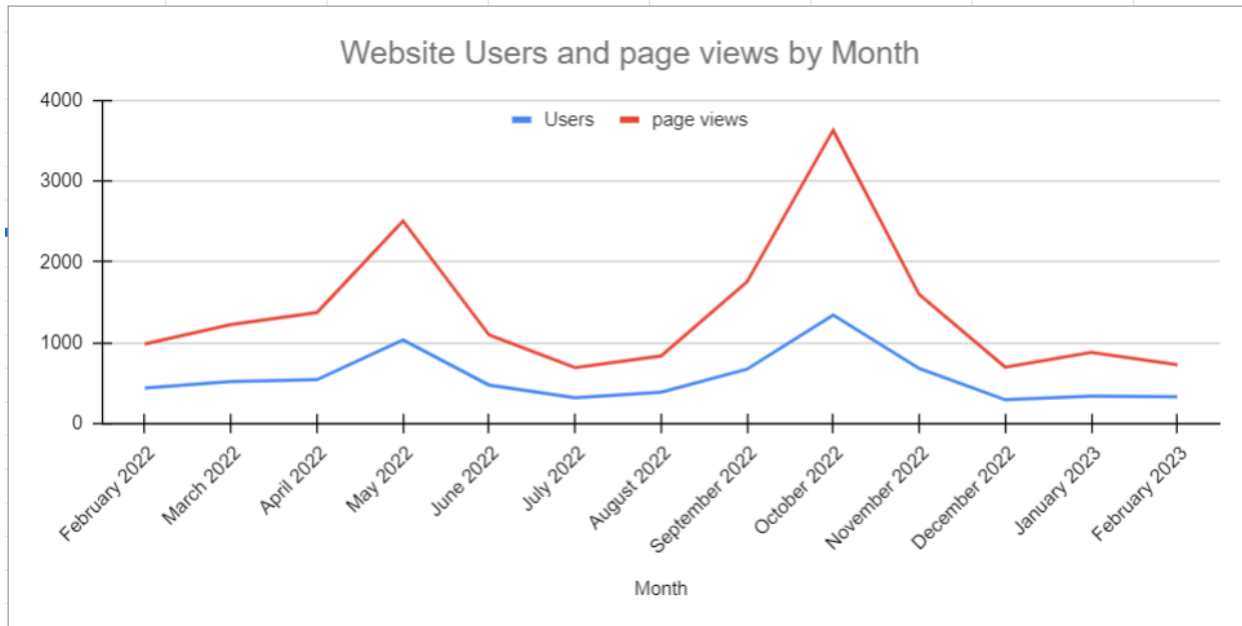
Goals for 2023/24

- Expansion of the number posts on Instagram.
- Continue refresh of the 4RG website.
- Continue to grow followers on Facebook, Instagram and Newsletter Subscribers. Target 10% growth.

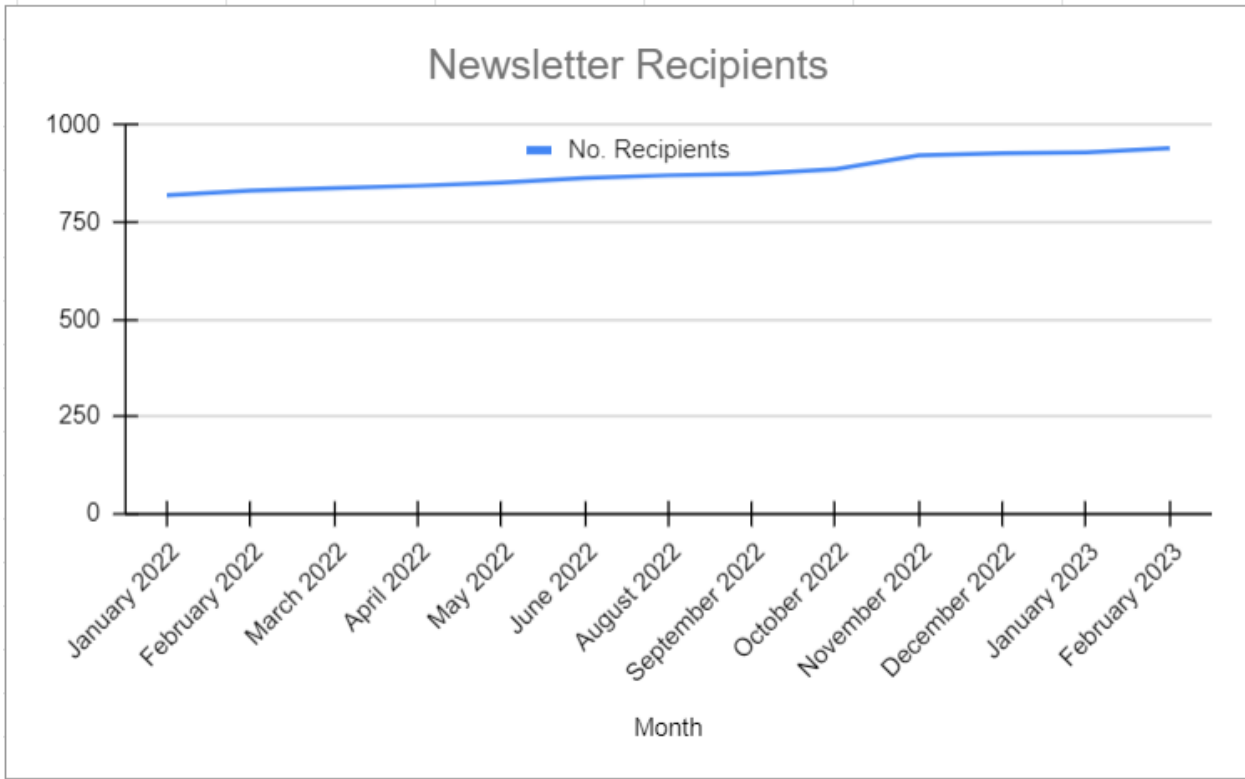
Communications Channel Metrics

The communications committee manages and tracks key metrics for our communication channels to help us determine the effectiveness and target audiences of our communications. We grew our users and activity on all of our key communications channels. The following shows the activity and number of users on our communications channels.

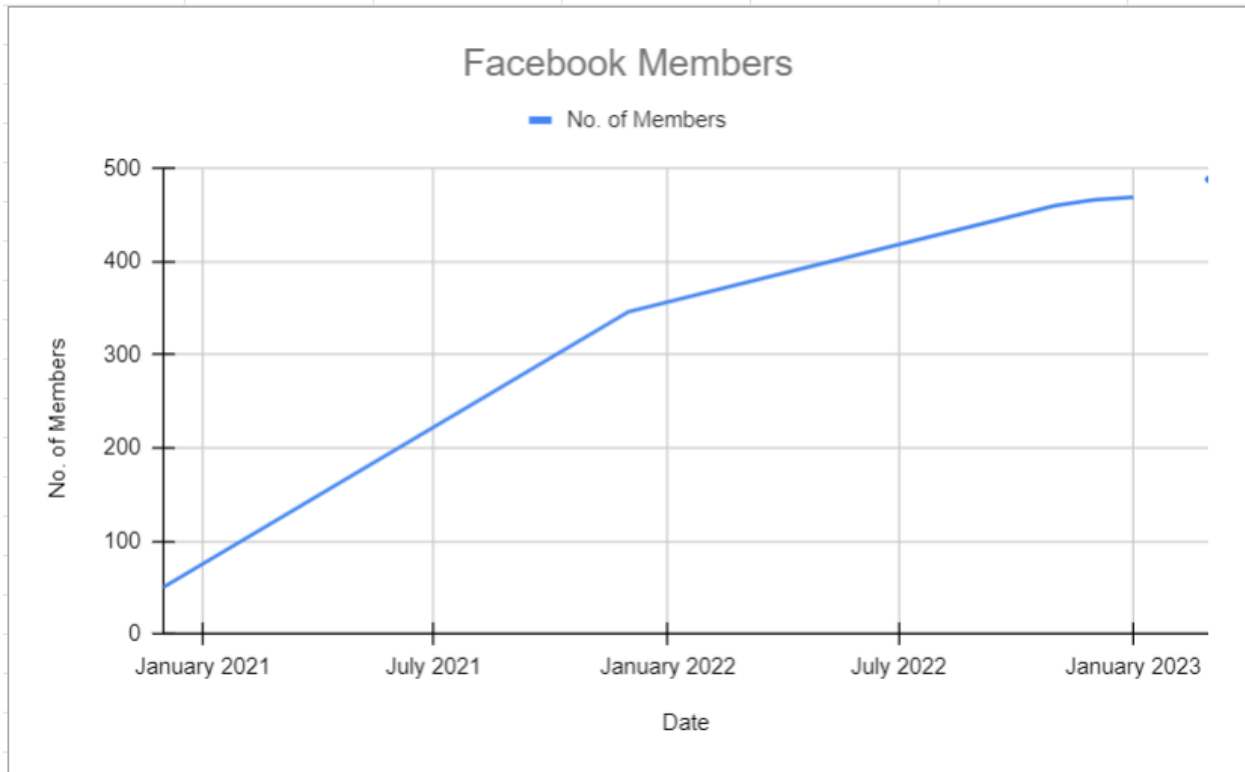
Website



Newsletter

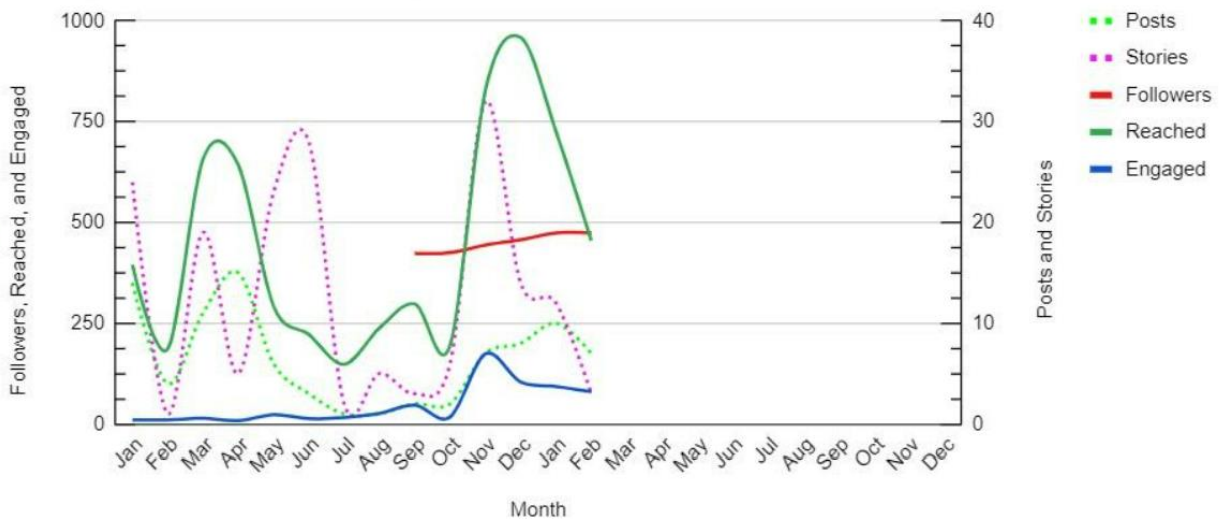


Facebook

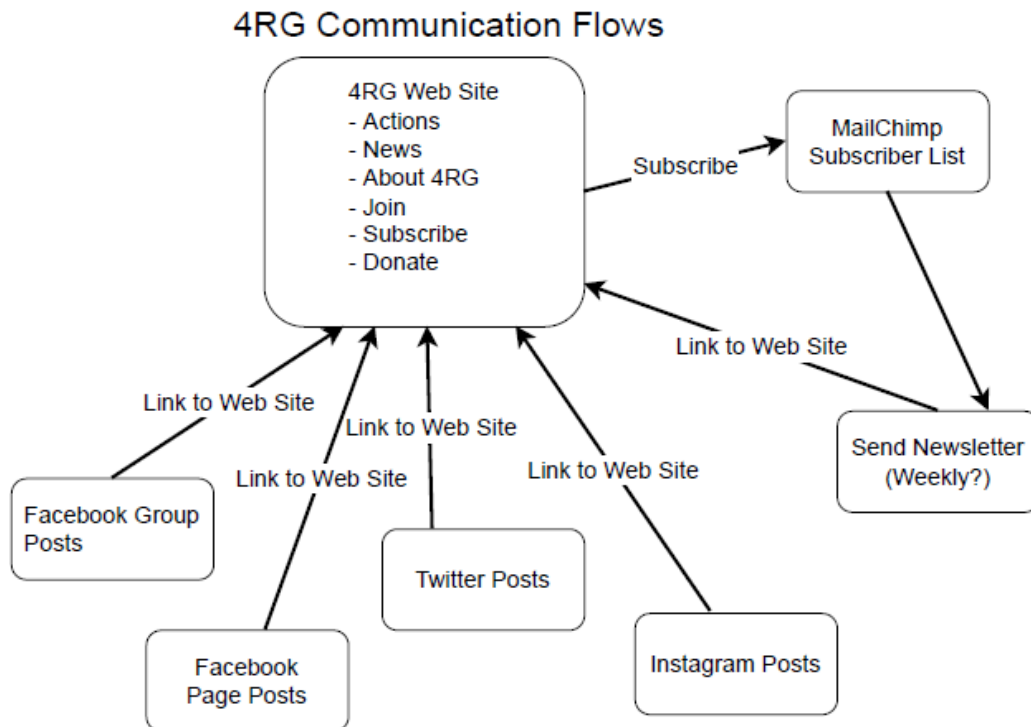


Instagram

Instagram Effort and Activity



4RG Communication Flows



This diagram shows how the various communications methods from 4RG fit together.

- The goal of the communications strategy is to get more people involved, especially through becoming a member of 4RG from where they can get involved and help with our mission.
- The 4RG web site is the hub of more or less stable information. It contains links to allow people to **Join** 4RG, **Subscribe** to the Newsletter, and **Donate** to 4RG.
- Social media posts contain a link to the web site encouraging people to join and subscribe
- Email Newsletters contain a summary of recent good and bad news, reminders of upcoming events, and calls to action.

It was created using app.diagrams.net.